

# TASTING CLIMATE CHANGE

MONTREAL, NOV 12, 2019

**The international symposium put together by Michelle Bouffard  
is back for a second edition!**

**Montreal, July 2, 2019.** – It's next **November 12**, at the **Amphithéâtre Banque Nationale of HEC Montréal** that will take place the second edition of the international conference, **Tasting Climate Change**. Put together in 2017 for the first time by author, wine educator, journalist and sommelier Michelle Bouffard, this summit gathers the finest international experts to share their knowledge and good practices on climate change effects in the wine world in order to identify sustainable solutions.

#### **An immense challenge**

Viticulture being closely related to climatic conditions, inevitably climate change already has and will increasingly have strong repercussions on the wine industry. Sensitive to the consequences of climate change, Michelle wishes to provide awareness to consumers but also, to encourage producers and every member of the wine trade to take actions and find possible solutions that will allow the industry not only to continue flourishing, but in sustainable and responsible manners.

#### **A full day of conferences**

On **Tuesday November 12**, professionals from the wine trade will be invited to assist an entire day of discussions with the goal to address the significance of those important changes. On the schedule, 4 conferences and 3 panels of discussions will be generated by an impressive group of highly regarded international experts including **Karel Mayrand, Miguel A. Torres, José and Pascaline Lepeltier MS**.

#### **An evening for the public**

Consumers will be just as affected by the implication of climate change as it will inevitably affect the wine they are accustomed enjoying. As such, it is vital to give them a chance to be part of the possible solutions. In partnership with **Les Cavistes Restaurant Boutique**, Michelle will hold a public event, *A Toast to the Earth*, on **Monday November 11**, from 6 to 9 pm. The public will be able to purchase tickets to attend a walk around tasting and a series of short conferences with producers from around the world. For the occasion, **Mr. Miguel A. Torres** will be present as the guest of honor.

**The complete program of Tasting Climate Change will be announced next September.**

**Tickets for the evening of November 11 as well as for the symposium of November 12 are available on pre-sale from July 8 till September 30.**

**#tastingclimatechange**



**For information & tickets purchase :**

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